

# REASONS TO BE A MEMBER OF THE INDIANA COUNTY CHAMBER OF COMMERCE!

## 1. ADVERTISING & EXPOSURE

- a. Business After Hours Invitation mailing: Mailed once per month to 1,100 Chamber members and their employees and partners. Cost: \$110.00 + 1,100 copies.
- b. Listing in the Chamber's Membership, Community Profile, Economic Development Directory
- c. Annual Report Mailing: Mailed in January to entire county business database, approx. 3,000 business. Cost: \$300.00 + 3,000 copies.
- d. Member to Member Discount Program: Encourage other Chamber members to do business with you. Cost: **FREE** - great exposure.
- e. Website announcements of new members & website links to all members. Cost: **FREE**
- f. Business After Hours: Monthly, social atmosphere to encourage networking. Cost: **FREE**
- g. Sponsorship of Business After Hours: Great opportunity to showcase your business to other Chamber members. Cost: \$300.00
- h. Listings in local newspapers, other local media, and other Chamber Publications

## 2. SERVICES

- a. **FREE** one time Membership Mailing labels to new members. 1,100 labels to send your own company literature, coupons or advertisement of your business to Chamber members.
- b. Mailing labels of all directories: Cost: \$.05/label.
- c. Bulk mail service: Send a minimum of 200 labeled literature (letter size) for approx \$.27/piece -vs- first class \$.44/piece: SAVINGS of approx \$25.00.
- d. Detailed Directories - contacts and address for customer leads: Cost: **FREE**
- e. Group Discount Health Insurance

## 3. OTHER

- a. Newcomer Kits-Enclose your business literature for **FREE**
- b. Business Assistance Kits-Enclose your business literature for **FREE**
- c. Member wall in Chamber office, display your business literature for **FREE**
- d. Annual Membership Meeting: first Friday every December
- e. Demographics to find detailed target market: Cost: **FREE**
- f. Detailed County Maps: Cost: **FREE**
- g. Chamber helps promote your Grand Openings and Ribbon Cuttings.
- h. Workshops, Seminars, Sponsored sporting and other recreational events
- i. Chamber Expo: Showcase your business to Indiana County, next Expo January 22, 2011
- j. Two radio shows a week
- k. Soon to come: Chamber Television Show