

\$35,000

APPLICATION
DEADLINE:
APRIL 15, 2010

NEW ENERGY



IDEA CONTEST

- Do you have a big idea for a new clean energy product or process?
- Could you use \$35,000 to kick-start your venture?
- Do you have a promising commercialization plan?
- Are you located in (or willing to relocate to) our 32-county operating area in Pennsylvania?

Ben Franklin Technology Partners of Central & Northern PA and PennTAP will award one winning entrepreneur with \$35,000 to start or develop a clean energy-oriented idea that could turn into a business opportunity. This includes (but is not limited to) improvements to existing technologies, new hardware or software products that improve efficiency, new battery or fuel cell applications, engine and turbine technologies and agriculture-based projects.

EVEN IF YOU HAVEN'T STARTED YOUR BUSINESS YET, YOU ARE ELIGIBLE TO APPLY!

For rules, entry form and FAQs, visit
newenergyideacontest.benfranklin.org

See other side for more details →



The \$35,000 New Energy Idea Business Plan Contest is co-sponsored by Pennsylvania Technical Assistance Program (PennTAP, penntap.psu.edu). The prize money is being provided by the U.S. Department of Energy, the PA Department of Environmental Protection and the Ben Franklin Technology Partners of Central & Northern PA.



newenergyideacontest.benfranklin.org

\$35,000

NEW ENERGY IDEA CONTEST



WHAT IS BEN FRANKLIN TECHNOLOGY PARTNERS (BFTP)?

BFTP is one of the most highly regarded and longest-running programs in the country dedicated to growing a state's technology-based economy. In 2008, BFTP was awarded the U.S. Economic Development Administration's Excellence in Economic Development Award and the International Economic Development Council Technology-Based Economic Development award.

WHAT IS PENNTAP?

An outreach program of Penn State University, PennTAP is a federal-state-university partnership, and since 1965 has been one of the nation's leading technical assistance initiatives. The program remains a valuable resource for helping PA companies compete and grow in fields such as emerging energy technology and energy-efficient industry practices.

IMPORTANT DATES:

JANUARY 25	Contest begins
APRIL 15	Deadline for applications
APRIL 21	Select and notify finalists/recruit judges
JUNE 3	Finalists' plans go to judges for review
JUNE 17	Final judging

QUALIFICATIONS

To be eligible, applicants must meet all the following qualifications:

- Have a marketable new business idea related to clean, alternative and/or renewable energy
- Be in the pre-revenue stage if the business is currently in operation
- Have received no previous BFTP funding for this business
- Be currently operating or willing to start/relocate the business in any of the following 32 participating Pennsylvania counties:

Adams
Bedford
Blair
Cambria
Cameron
Centre
Clarion
Clearfield

Clinton
Crawford
Cumberland
Dauphin
Elk
Erie
Forest
Franklin

Fulton
Huntingdon
Indiana
Jefferson
Juniata
Lancaster
Lebanon
McKean

Mercer
Mifflin
Perry
Potter
Somerset
Venango
Warren
York



All information and submissions are kept strictly confidential and will not be shared with any outside agencies. Ben Franklin Technology Partners (benfranklin.org) is an initiative of the Pennsylvania Department of Community and Economic Development and is funded by the Ben Franklin Technology Development Authority. The Pennsylvania Technical Assistance Program (PennTAP, penntap.psu.edu) is an initiative of Penn State University.