

Return Locally Last.

...and Avoid Dishing Out a Double Blow.

When consumers travel out of the county and shop, then take their returns to their *local* retailer, the local store takes a **double** hit. **How?**

ONE. Your local store gets no revenue from an out-of-town sale.

TWO. Your local store takes the hit for the returned merchandise - *even though it wasn't purchased there!*

Local sales and local returns are a fact of life for your local merchant. But returns on items purchased out of town – that's a **one-two** punch.



**INDIANA
COUNTY
FIRST.**

Thank you from

The Indiana Mall